



Transform Your Distribution Business  
With Software Built for the Cloud

## NetSuite for Wholesale Distributors



Wholesale distributors have had to adapt to rapid and significant change and will need to stay agile in order to remain competitive. Using NetSuite, distributors can run their businesses on a single, unified platform reducing IT costs and gaining comprehensive, real-time visibility across their organizations.

**Run your entire business on a single, true cloud platform.** Rid yourself of multiple, disparate applications and bring all your data into a single, customizable system, accessible from anywhere.

**Know your operations like never before.** Gain insight from data gathered across your organization and empower your employees with the information they need.

“With all the efficiencies we’ve gained with NetSuite, our team can focus more on our sales and working with our customers and future customers.”

Becker Safety and Supply

“There’s no question that NetSuite has facilitated our high level of growth. NetSuite allows us to get the back-office out of the way so that we can focus on our core mission.” **Director of Operations, Big Agnes**

**Get a full view of your customers.** Record every interaction automatically in a single, searchable system—from marketing to selling to service and support.

**Engage users everywhere with omnichannel commerce.** Reach your customers online, by phone, over email, in person and more. Exceed the evolving expectations of today’s consumers.

### Key Features

NetSuite offers built-in workflows for critical functions across your distribution business including:

- **Commerce.** Omnichannel engagement brings together all your customers and business activities.
- **Inventory.** Manage inventory and supplier relations more effectively. Optimize your inventory and your supply chain to speed delivery time, increase sales, improve inventory turn and deliver the products your customers want when they want them.
- **Financials.** A best-of-breed financial management application ensures world class accounting across your organization.
- **Marketing.** Real-time metrics and comprehensive data drive engagement with current customers and new market expansion.
- **Sales.** Unparalleled efficiency and visibility from lead to close, support a sales effort that’s second to none.
- **Orders.** Omnichannel means accepting orders everywhere (online, offline, EDI and more) and fast-tracking order-to-cash.
- **Sourcing.** Ultimate control over procure-to-pay processes, improves supplier relationships, transparency and forecasting.
- **Warehouse.** WMS functionality reduces overhead and cycle times while increasing inventory turns and on-time delivery rates.
- **Support.** Case management, return tracking and self-service client support enable you to run a truly customer-oriented business.
- **Customization.** The groundbreaking SuiteCloud Platform provides infinite extensibility, meeting your unique needs and scaling as you grow.